

*Passion,*  
well-chanelled,  
*can save the* **WORLD**

Working for  
**YOURSELF**  
is a  
privilege

**PROTECT**  
*your*  
enthusiasm

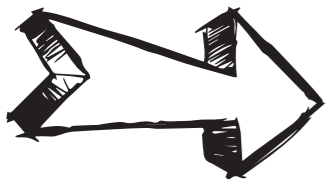
Fall down,  
**GET UP,**  
keep going

Make  
**BOLDNESS**  
your  
BUSINESS  
strategy

**BEWARE OF**  
GROUND  
THINK

**JOY**  
powers  
people  
powers  
business

**HUSTLE**  
&  
*Heart*  
(you need both!)



**CURIOSITY**  
&  
experimentation  
are essential

